



### AGREEMENT MADE BETWEEN

# WCCO-TV

CONTRACT NO. REV.

1141-54107-1

**DATE PRINTED** 11/06/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

	A	IND	PAGE 1
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341	732 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	SHORR JOHNSON MAGNUS	TAMMY BALDWIN FOR SENATE	Canconation Hotioc
AND	1831 Chestnut St Ste 602	PO BOX 510622	Required
(37)(27)(27)(7)			Announcement 28 days
ADDRESS	Philadelphia PA 19103-3700	Milwaukee WI 53203-0111	prior notice
	USA	USA	phor notice
CONTACT	MICHAEL D'ETTORRE	PRODUCTTAMMY BALDWIN FOR SENATE	
LOCAL SALESPERSON	Nicole Roy Pol AGENCY EST. NO.	PRODUCT '1300 CODE	]
NATIONAL SALESPERSON	V		]
BROADCAS	ST SCHEDULE STARTING 11/02/12 AND ENDING 11/	06/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Cumorty	50-30M50	SPOTS		ME			122.272.000	TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00002	2	07:00A	09:00A	30s	11/02/12-11/02/12	CBS THIS MORNING	2	450.00	900.00
2	20000	2	07:00A	09:00A	30s	11/05/12-11/05/12	CBS THIS MORNING	2	540.00	1080.00
3	01000	1	07:00A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	540.00	540.00
4	00001	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	1	750.00	750.00
5	11000	2	05:58A	07:00A	305	11/05/12-11/06/12	THIS MORNING	2	810.00	1620.00
6	00001 Cancelled		04:59P	05:30P	30s	11/02/12-11/02/12	M-F 5PM NEWS	0	1700.00	.00
7	Su Cancelled	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00
8	00001 Cancelled		05:59P	06:30P	30s	11/02/12-11/02/12	M-F 6PM NEWS	0	2200.00	.00
9	10000	1	05:59P	06:30P	30s	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
10	м	1	09:00P	10:00P	30s	11/05/12-11/05/12	HAWAII FIVE-0	1	8100.00	8100.00
11	Su	1	10:00P	10:35P	308	11/04/12-11/04/12	LATE NEWS M-F/SU	1	2800.00	2800.00
12	Su	1	09:58A	11:30A	30s	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
13	Su Cancelled		07:58A	09:30A	30s	11/04/12-11/04/12	CBS SUNDAY MORNING	0	1700.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





### AGREEMENT MADE BETWEEN

# WCCO-TV

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DATE PRINTED

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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

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2 AND PAGE 39976 ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 341732 **Cancellation Notice** SHORR JOHNSON MAGNUS TAMMY BALDWIN FOR SENATE NAME Required 1831 Chestnut St Ste 602 PO BOX 510622 AND Announcement 28 days **ADDRESS** PA 19103-3700 Philadelphia WI 53203-0111 Milwaukee prior notice USA USA CONTACT MICHAEL D'ETTORRE PRODUCTTAMMY BALDWIN FOR SENATE LOCAL AGENCY EST. NO. PRODUCT 1300 Nicole Roy Pol SALESPERSON

NATIO NAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)	
Sa	1	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	1	300.00	300.00	
Su	1	09:30A	10:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	1800.00	1800.00	
a-		10 353	01.253	200	11 /02 /12 11 /02 /12	ODIVINAL WINDS	1	160.00	160.00	
Sa	1	12:35A	01:35A	305	11/03/12-11/03/12	CRIMINAL MINDS	1	160.00	160.00	
00001		09:00A	09:58A	30s	11/02/12-11/02/12	JEFF PROBST SHOW	0	375.00	.00	
Cancelled										
0.28									***	
2	2	12:37A	01:07A	30S	11/02/12-11/02/12	10P NEWS REPLAY	2	200.00	400.00	
1	1	01:07A	01:37A	30s	11/02/12-11/02/12		1	150.00	150.0	
		The state of the s	0.000000	500.00			2010	Market		
1.	1	10:00P	10:35P	30s	11/03/12-11/03/12	LATE NEWS SAT	1	2200.00	2200.0	
)				18.5300						
11000	2	04:29A	04:58A	30s	11/05/12-11/06/12	4 NEWS THIS MORNING	2	225.00	450.0	
294			100000 20000							
1.	1	11:00A	06:00P	308	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	900.00	900.00	
1.	1	06:58P	10:00P	30s	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	1800.00	1800.00	
								2-918-38-35 (0.1) F (1)	S200559702038	
1000	1	12:37A	01:07A	30s	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.0	
01000	1	09:00A	09:58A	308	11/06/12-11/06/12	JEFF PROBST SHOW	1	405.00	405.0	
01000		00 505	03 575	200	11 /05/12 11 /05/12	DR DUTT	1	405.00	495.0	
01000	1	02:582	03:5/2	305	11/06/12-11/06/12	DR. PHIL	1	495.00	493.00	
	Sa Su Sa 00001 Cancelled21 11000 11000	DAYS       PWK.         Sa       1         Su       1         O0001       2        2       2        1       1         11000       2        1.       1         1000       1         01000       1	DAYS       PWK.       FROM         Sa       1 05:58A         Su       1 09:30A         Sa       1 12:35A         00001.       09:00A         Cancelled       2 12:37A        1.       1 01:07A        1.       1 10:00P         11000.       2 04:29A        1.       1 06:58P         1000       1 12:37A         01000       1 09:00A	DAYS         PWK.         FROM         TO           Sa         1         05:58A         08:00A           Su         1         09:30A         10:30A           Sa         1         12:35A         01:35A           00001         09:00A         09:58A          2         2         12:37A         01:07A          1         1         01:07A         01:37A          1.         1         10:00P         10:35P           11000         2         04:29A         04:58A          1.         1         11:00A         06:00P          1.         1         06:58P         10:00P           1000         1         12:37A         01:07A           01000         1         09:00A         09:58A	DAYS         PWK         FROM         TO         LENGTH           Sa         1         05:58A         08:00A         30S           Su         1         09:30A         10:30A         30S           Sa         1         12:35A         01:35A         30S           00001.         09:00A         09:58A         30S          2.         2         12:37A         01:07A         30S          1.         1         01:07A         01:37A         30S          1.         1         10:00P         10:35P         30S           11000.         2         04:29A         04:58A         30S          1.         1         11:00A         06:00P         30S          1.         1         06:58P         10:00P         30S           1000         1         12:37A         01:07A         30S           01000         1         09:00A         09:58A         30S	DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES           Sa         1         05:58A         08:00A         30S         11/03/12-11/03/12           Su         1         09:30A         10:30A         30S         11/04/12-11/04/12           Sa         1         12:35A         01:35A         30S         11/03/12-11/03/12           00001         09:00A         09:58A         30S         11/02/12-11/02/12          2         2         12:37A         01:07A         30S         11/02/12-11/02/12          1.         1         01:07A         01:37A         30S         11/03/12-11/03/12          1.         1         10:00P         10:35P         30S         11/03/12-11/03/12          1.         1         11:00A         06:00P         30S         11/03/12-11/03/12          1.         1         106:58P         10:00P         30S         11/03/12-11/03/12           1000         1         12:37A         01:07A         30S         11/05/12-11/05/12           01000         1         09:00A         09:58A         30S         11/06/12-11/06/12	DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS           Sa         1         05:58A         08:00A         30S         11/03/12-11/03/12         CBS THIS MORNING: SATURDAY           Su         1         09:30A         10:30A         30S         11/04/12-11/04/12         FACE THE NATION           Sa         1         12:35A         01:35A         30S         11/03/12-11/03/12         CRIMINAL MINDS           00001.         09:00A         09:58A         30S         11/02/12-11/02/12         JEFF PROBST SHOW          2.         2         12:37A         01:07A         30S         11/02/12-11/02/12         10P NEWS REPLAY          1.         1         10:00P         10:35P         30S         11/03/12-11/03/12         LATE NEWS SAT           11000.         2         04:29A         04:58A         30S         11/05/12-11/06/12         4 NEWS THIS MORNING          1.         1         11:00A         06:00P         30S         11/03/12-11/03/12         NCAA COLLEGE FOOTBALL          1.         1         06:58P         10:00P         30S         11/05/12-11/05/12         10P NEWS REPLAY           01000.         1         09:00A	DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS         BDCST.           Sa         1         05:58A         08:00A         30S         11/03/12-11/03/12         CBS THIS MORNING: SATURDAY         1           Su         1         09:30A         10:30A         30S         11/04/12-11/04/12         FACE THE NATION         1           Sa         1         12:35A         01:35A         30S         11/03/12-11/03/12         CRIMINAL MINDS         1           00001         09:00A         09:58A         30S         11/02/12-11/02/12         JEFF PROBST SHOW         0          2         2         12:37A         01:07A         30S         11/02/12-11/02/12         10P NEWS REPLAY         2          1.         1         01:07A         30S         11/02/12-11/02/12         LATE NEWS SAT         1           11000         2         04:29A         04:58A         30S         11/05/12-11/03/12         LATE NEWS THIS MORNING         2          1.         1         11:00A         06:00P         30S         11/03/12-11/03/12         NCAA COLLEGE FOOTBALL         1          1.         1         06:58P         10:00P         30S </td <td>DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS         BDCST.         UNITATE           Sa         1         05:59A         08:00A         30S         11/03/12-11/03/12         CBS THIS MORNING: SATURDAY         1         300.00           Su         1         09:30A         10:30A         30S         11/04/12-11/04/12         FACE THE NATION         1         1800.00           Sa         1         12:35A         01:35A         30S         11/03/12-11/03/12         CRIMINAL MINDS         1         160.00           00001 Cancelled         09:00A         09:58A         30S         11/02/12-11/02/12         JEFF PROBST SHOW         0         375.00          2.         2         12:37A         01:07A         30S         11/02/12-11/02/12         10P NEWS REPLAY         2         200.00          1.         1         10:07A         01:37A         30S         11/02/12-11/02/12         LATE NEWS SAT         1         2200.00          1.         1         10:00P         10:35P         30S         11/05/12-11/06/12         4 NEWS THIS MORNING         2         225.00          1.         1         10:00A         06:00P         30S<!--</td--></td>	DAYS         PWK         FROM         TO         LENGTH         EFFECTIVE DATES         PROGRAMS         BDCST.         UNITATE           Sa         1         05:59A         08:00A         30S         11/03/12-11/03/12         CBS THIS MORNING: SATURDAY         1         300.00           Su         1         09:30A         10:30A         30S         11/04/12-11/04/12         FACE THE NATION         1         1800.00           Sa         1         12:35A         01:35A         30S         11/03/12-11/03/12         CRIMINAL MINDS         1         160.00           00001 Cancelled         09:00A         09:58A         30S         11/02/12-11/02/12         JEFF PROBST SHOW         0         375.00          2.         2         12:37A         01:07A         30S         11/02/12-11/02/12         10P NEWS REPLAY         2         200.00          1.         1         10:07A         01:37A         30S         11/02/12-11/02/12         LATE NEWS SAT         1         2200.00          1.         1         10:00P         10:35P         30S         11/05/12-11/06/12         4 NEWS THIS MORNING         2         225.00          1.         1         10:00A         06:00P         30S </td	

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		AND	PAGE 3
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR	341732 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	SHORR JOHNSON MAGNUS	TAMMY BALDWIN FOR SENATE	
AND	1831 Chestnut St Ste 602	PO BOX 510622	Required
			Announcement 28 days
ADDRESS	Philadelphia PA 19103-3700	Milwaukee WI 53203-0111	prior notice
	USA	USA	
CONTACT	MICHAEL D'ETTORRE	PRODUCTTAMMY BALDWIN FOR SENATE	
LOCAL SALESPERSON	Nicole Roy Pol AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	N		]
BROADCAS	ST SCHEDULE STARTING 11/02/12 AND ENDING	11/06/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

nicity.		SPOTS PWK.	TI	ME				TOTAL BDCST.		
EM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
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